

national down syndrome society

ADULT SUMMIT

ORANGE COUNTY, CA • 2024

**SPONSORSHIP, UNDERWRITING,
& EXHIBITOR OPPORTUNITIES**

THE WESTIN SOUTH COAST PLAZA
COSTA MESA, CA
NOVEMBER 14-16, 2024

The NDSS Adult Summit is an interactive conference that discusses the topic of aging and Down syndrome through a whole-person, comprehensive approach. This content overlaps ages, subject areas, and NDSS programs. The Summit will address the needs of teens and adults with Down syndrome with practical resources, materials, and educational opportunities for individuals, families, caregivers, and professionals. We anticipate 400-500 attendees this year.



SPONSORSHIP LEVELS

Benefits	Presenting \$30,000	Track \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Opportunity to address all attendees during a general session	●	●	●	●	●	●
Premier exhibit hall position	●	●	●	●	●	●
Preferred exhibit hall position	●	●	●	●	●	●
Dedicated NDSS social media post (530,000+ followers)	●	●	●	●	●	●
Recognition from the stage during the event	●	●	●	●	●	●
Exclusive sponsorship acknowledgement throughout 3 -day event (On digital signage, printed signage and program book)	●	●	●	●	●	●
Opportunity to place sponsor-provided swag item or pamphlet in welcome bag	●	●	●	●	●	●
Recognition in NDSS social media post (530,000+ followers)	●	●	●	●	●	●
Logo incorporated on session slides	●	●	●	●	●	●
Logo on conference app	●	●	●	●	●	●
Ad in event program book	Full page	Full page	Half page	Half page	Quarter page	Quarter page
Table or display in exhibit hall	Two 6x10 tables	Two 6x10 tables	One 6x10 table	One 6x10 table	One 6x10 table	One 6x10 table
Recognition in NDSS monthly newsletter	2	2	1	1	●	●
Complimentary conference tickets	6	5	4	3	2	1

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Keep up the good work, the excellent planning, the open door to vendors/exhibits, maintain the self-advocates sessions and dance, and our hat goes off to the team, who helped us select fitting sessions based on our son's interests and needs! Thank you! Thank you!"

SPONSORSHIP LEVELS

Presenting Sponsor

\$30,000 (LIMITED TO ONE)

- Opportunity to address all attendees during a general session
- Premier exhibit hall position
- Dedicated NDSS social media post (530,000+ followers)
- Recognition from the stage during the event
- Exclusive sponsorship acknowledgement throughout 3 -day event (On digital signage, printed signage, and program book)
- Opportunity to place sponsor-provided swag item or pamphlet in welcome bag
- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Full page ad in event program book
- Two tables or displays in exhibit hall
- Recognition twice in NDSS monthly newsletters
- Six complimentary conference tickets

Track Sponsor

\$20,000

- Preferred exhibit hall position
- Dedicated NDSS social media post (530,000+ followers)
- Recognition from the stage during the event
- Exclusive sponsorship acknowledgement throughout 3 -day event (On digital signage, printed signage and program book)
- Opportunity to place sponsor-provided swag item or pamphlet in welcome bag
- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Full page ad in event program book
- Two tables or displays in exhibit hall
- Recognition twice in NDSS monthly newsletters
- Five complimentary conference tickets



The networking in between events was as valuable as the sessions."

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SPONSORSHIP LEVELS

Platinum Sponsor

\$15,000

- Dedicated NDSS social media post (530,000+ followers)
- Recognition from the stage during the event
- Exclusive sponsorship acknowledgement throughout 3 -day event (On conference app, digital signage, printed signage and program book)
- Opportunity to place sponsor-provided swag item or pamphlet in welcome bag
- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Half page ad in event program book
- One table or display in exhibit hall
- One-time recognition in NDSS monthly newsletters
- Four complimentary conference tickets

Gold Sponsor

\$10,000

- Recognition from the stage during the event
- Exclusive sponsorship acknowledgement throughout 3 -day event (On conference app, digital signage, printed signage and program book)
- Opportunity to place sponsor-provided swag item or pamphlet in welcome bag
- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Half page ad in event program book
- One table or display in exhibit hall
- One-time recognition in NDSS monthly newsletters
- Three complimentary conference tickets



All three keynote sessions/ speakers were incredible. Great ways to start off each day”

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SPONSORSHIP LEVELS

Silver Sponsor

\$5,000

- Opportunity to place sponsor-provided swag item or pamphlet in welcome bag
- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Quarter page ad in event program book
- One table or display in exhibit hall
- Two complimentary conference tickets

Bronze Sponsor

\$2,500

- Recognition in NDSS social media post (530,000+ followers)
- Logo incorporated on session slides
- Logo on conference app
- Quarter page ad in event program book
- One table or display in exhibit hall
- One complimentary conference ticket

UNDERWRITING OPPORTUNITIES

Networking Event Sponsor

\$8,000: (LIMITED TO ONE)

- Logo placement on cocktail napkins and signage around networking event
- Recognition as Networking Event Sponsor on conference app
- One-time recognition in NDSS monthly newsletter
- Recognition on NDSS social media (530,000+ followers)

Attendee Welcome Sponsor

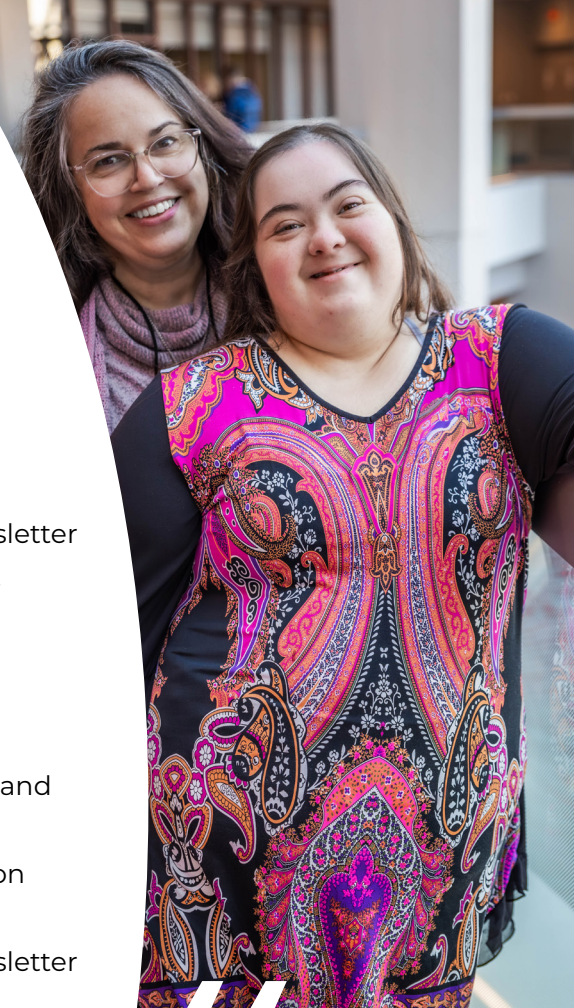
\$7,000 (LIMITED TO ONE)

- Logo placement on attendee welcome bags and signage around event
- Recognition as Attendee Welcome Sponsor on conference app
- One-time recognition in NDSS monthly newsletter
- Recognition on NDSS social media (530,000+ followers)

Dance Party Sponsor

\$6,000 (LIMITED TO ONE)

- Logo placement on cocktail napkins and signage around dance party room
- Recognition as Dance Party Sponsor on conference app
- One-time recognition in NDSS monthly e-newsletter
- Recognition on NDSS social media (530,000+ followers)



Each session showed and proved that because you have a disability doesn't mean you can't achieve your goals and dreams."

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EXHIBITORS OPPORTUNITIES

Exhibitor Space

For-Profit: \$800

- Logo included on conference app
- Space in exhibit Hall for two and a half days (one 6x10 table)
- Logo included in conference program book
- Two tickets
- Opportunity to place sponsor-provided item in welcome bag

Exhibitor Space

Non-Profit/Research Organization/School: \$500

- Logo included on Conference website, exhibitor section (with weblink)
- Space in exhibit Hall for two and a half days (one 6x10 table)
- Logo included in conference program book
- Two tickets
- Opportunity to place sponsor-provided item in welcome bag

Exhibitor Space

Self-Advocate Business: \$200

- Logo included on Conference app
- Space in exhibit Hall for two and a half days (one 6x10 table)
- Logo included in conference program book
- Two tickets
- Opportunity to place sponsor-provided item in welcome bag



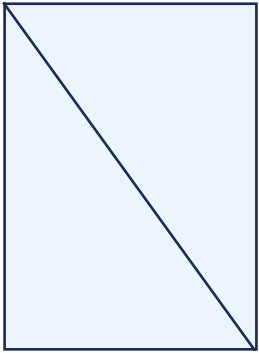
Our daughter really enjoyed talking with the people in the Research Room and the Exhibitors. So well done with those.

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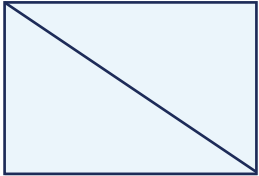
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PURCHASE A JOURNAL AD



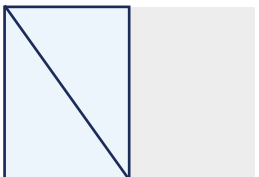
Full page ad
in program book:

\$275



Half page ad
in program book:

\$175



Quarter page ad
in program book:

\$100

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2023 SPONSORS

VOYA | Cares[®]

Helping people with special needs and caregivers plan for the future they envision.

**GiGi's
Playhouse™**
Down Syndrome Achievement Centers

 **Square**

 **down syndrome association**
of greater cincinnati

 **NATIONAL FRAGILE X
FOUNDATION**

GLAUKOS
TRANSFORMING VISION

 **MassMutual**
SpecialCare™

ABC-DS

Questions?

Please contact Katie Purcell at
kpurcell@ndss.org



*We loved
connecting
with other
families.”*

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to the 2024 Summit

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sponsorship

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kpurcell@ndss.org

