



2026 Sponsorship Opportunities



Run for 3.21 LALV is a relay-style journey from Los Angeles to Las Vegas to raise awareness and support for the Down syndrome community. March 19-21, 2026, our team of 18 runners will spend more than 50 hours and 340+ miles completing the course of varying terrains and elevations from the Santa Monica Pier through Death Valley and the Mojave Desert finishing the journey at the famous “Welcome to Las Vegas” sign . **Join us!**





RUN
FOR 3.21

Premier Sponsorships

\$7,500 Title & Transportation Sponsor

Our journey will take us 340+ miles, through many different terrains over a period of 3 days. This sponsorship provides maximum visibility for the right partner, with dedicated signage on all transportation vehicles, mentions in media appearances, recognition in a dedicated email newsletter to the NDSS email database, and the opportunity to develop co-branded digital content during the event.

\$5,000 Outfitter Sponsor

This sponsorship provides branded apparel and/or footwear for all team members, visibility in media appearances, recognition in email newsletters, and the opportunity to develop co-branded digital content during the event.

\$2,500 Media Sponsor

Great images tell incredible stories, and this sponsorship will provide excellent brand recognition for our media sponsor. This sponsorship includes logo and branding on event photography, recognition in email newsletters, a dedicated post-event email to all participants with links to photos, and the opportunity to develop co-branded digital content during the event.



Sponsorships

\$300 T-shirt Sponsor (3)

Team uniformity is important and what our team wears is walking advertisement. This sponsorship includes your logo on the event shirt t-shirt that our team will be wearing during some of their legs and in photos, recognition in email newsletters, the opportunity to develop co-branded digital content during the event, and social plugs from our runners and the organization throughout the event.

\$250 Hotel Sponsor (10)

Rest and recovery are critical to the success of our team. This sponsorship includes recognition in email newsletters, the opportunity to develop co-branded digital content during the event, and gratitude from our weary runners.

\$300 Gear Sponsor (15) – Can be in the form of In-Kind

Team uniformity is important and what our team wears is walking advertisement. This sponsorship includes your, recognition in email newsletters, the opportunity to develop co-branded digital content during the event, logo placement on our event tracker, social plugs from our runners and the organization throughout the event as our runners are wearing your product, and appreciation from the team for the amazing gear.

\$100 Nutrition Sponsor (25)

Our team will burn 100,000 calories over the course of 3 days, but the right partner can keep them fueled for the challenge. This sponsorship includes recognition in email newsletters, the opportunity to develop co-branded social content during the event, and the appreciation of a hungry team.

national down syndrome society
ndss. | **RUN**
FOR 3.21

Partnerships

NATHAN

goodr


HEADSWEATS

 **RUNNING**
WAREHOUSE


noxgear

YETI

 **HydraPak**

 **DELMO**
SPORTS
ELITE EVENTS

LENKA
CRAFT GRANOLA BARS

ADVENTURE

ENABLERS

KNUCKLE
 **LIGHTS**

Wegmans

 **TRAILHEADS**
take the trail less traveled

 **DELMO**
SPORTS
ELITE EVENTS

Blistex


Squirrel's
Nut Butter
All Natural Anti-Chafe

SEVEN
CLAY
CREATIVE

HAMMER
NUTRITION

LAIRDS
SUPERFOOD

Wawa


1ST PHORM

FOHELLI
OUTDOOR GEAR


LA | FITNESS


ORANGE MUD

OOFOS
feel the OO


zealios


HONEY
STINGER

COSTCO
WHOLESALE

VIDA
FITNESS

national down syndrome society
ndss.

 **Polar**
Bottle


nuun


GAM RUN



Join us in supporting the Down syndrome community!



For more information, please contact: TeamNDSS@ndss.org