



About NDSS

Founded in 1979, the National Down Syndrome Society (NDSS) is creating a world where individuals with Down syndrome *thrive*.

The organization's work is achieved through four key pillars: Resources & Support, Research, Advocacy & Policy, and Community Engagement.

Times Square Video Presentation

Every year, NDSS reminds the world in a BIG way about the value that people with Down syndrome bring to their communities through a special video presentation on a jumbo screen. We feature more than 500 faces from the community in the heart of Times Square to kick off the day!



September 12, 2026 | Father Duffy Square | 9:30am - 10:30am

NYC Buddy Walk®

Since 1995, the Buddy Walk® has been the premier advocacy event for Down syndrome in the United States. It is also the world's most widely recognized public awareness program for the Down syndrome community. The flagship New York City Buddy Walk attracts thousands of participants from coast to coast each year.



September 12, 2026 | Central Park | 11:00am - 3:00pm



2026 NYC Buddy Walk[®] Exhibitor Opportunities

Saturday, September 12th, 2026
 Naumberg Bandshell, Central Park, NYC



Exhibitors \$150

This is a great opportunity to share your organization or company information with the Down syndrome community during our event!

Exhibit opportunity includes:

- One (1)-6ft. table, two (2) chairs, and two (2) registrations with wristbands for food during the Central Park celebration
- We encourage you to wear your branded gear



Down Syndrome Business Sponsor \$321

This is a unique opportunity for self-advocate run businesses to showcase their work at the New York City Buddy Walk[®].

Sponsorship benefits includes:

- One (1)-6ft. table, two (2) chairs, and two (2) registrations with wristbands for food during the Central Park celebration
- Company logo displayed on promotional materials, event signage, and t-shirt
- Live link to your company's website on NDSS website (60,000+ viewers) and NDSS social media (570,000+)
- Company logo displayed in NYC Buddy Walk Times Square Video